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Mercedes-Benz
Academy

newschannel update

TO: Collision Personnel	FROM: Benito Cid, Collision Program Manager
RE: Collision Training Update	DATE: October 12, 2018

The Certified Collision Team, along with Mercedes Benz Academy, believes that training is the foundation for the proper repair of Mercedes-Benz vehicles. The Certified Collision Team continuously assesses how to improve the available training, as well as the most effective way to deliver that training.

With that said, we are proud to announce an entirely new platform-based collision training strategy, developed by Mercedes-Benz Academy. This new strategy provides more time for in-depth repair information as well as increased hands-on training. It also allows us to group similar models together to remove some of the redundancies across training offerings.

Many of you know Taylor Jozwiak was our Lead Collision Trainer in Dallas; Clinton Allen is the new lead at this training center. Since April of this year, Taylor transitioned to the role of Technical Instructional Designer at our Corporate Headquarters in Atlanta. Taylor brings his wealth of collision and training knowledge to the curriculum development role. Thanks to the Instructional Design Team, our collision curriculum has been revamped and new courses have already started to launch this year and will continue to launch into early 2019.

We will also be expanding our collision training capacity as well as creating training development paths for collision technicians. Our second collision training location will open in Robbinsville, NJ in January 2019. Training paths for technicians based on codes with defined course requirements will also be communicated later this year, as well as updated minimum training standards.

We hope that you share our excitement with this news. We look forward to sharing more on this topic as well as other developments with our Certified Collision Program in the coming months. Should you have any questions, please use the Contact Us link on The Learning Link, or email us at mercedes-benz_academy@mbusa.com.

Thank you.

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